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1975

JUNE 30

35th year

a weekly  
publication

1976

JANUARY							FEBRUARY							MARCH						
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**fashion calendar**

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JUNE 27, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 26	DEBUT OF "POTPOURRI" BY RONALD MAIA	BERGDORF GOODMAN	GIFT DEPARTMENT FOURTH FLOOR
5:30 P.M.-	Presenting exclusive collection of "potpourri" by Ronald Maia. By invitation.		
7:30 P.M.	Publicity: Suzanne Butterfield, PL 3-7300.		
Friday June 27	FALL SHOWINGS FOR VISITING PRESS	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
	Unless otherwise noted, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128; or MU 8-2130.		
	7:45 A.M. . . . . Continental Breakfast 8:00 A.M. . . . . ADRI 8:30 A.M. . . . . JAMES DAUGHERTY 9:15 A.M. . . . . ALBERT NIPON 10:00 A.M. . . . . STEPHEN BURROWS 10:45 A.M. . . . . HALSTON 11:30 A.M. . . . . PENFOLD by ANNE KLEIN 12:15 P.M. . . . . Writing Period 12:45 P.M. . . . . "LOW HEAT - HIGH FASHION" (Assembled by Eleanor Lambert) presentation by U.S. Federal Energy Administration - Buffet Luncheon 1:30 P.M. . . . . SCOTT BARRIE for BARRIE SPORT 2:15 P.M. . . . . GIORGIO DI SANT'ANGELO 3:00 P.M. . . . . DESIGNER-PRESS PANEL DISCUSSION & Stirrup Cup (Baroque Room)		

Friday June 27	MONTREAL FASHION SHOW IN NEW YORK	MONTREAL MODE	CANADIAN CLUB OF N.Y. 1 EAST 60TH STREET
6:30 P.M.	First Montreal Mode showing in N.Y. Designers include: Francine Vandelac, Marielle Fleury, Leo Chevalier, Michel Robichaud, John Warden. Cocktails at 6:30; Show 7:30; Dinner 8:30. Marketing Consultant: Edward J. Ives, Quebec Government House. (Door prize: round trip for two from N.Y. to any place in Canada). By invitation. Publicity: Jody Donohue Assoc., 688-8653.		

WEEK BEGINNING MONDAY, JUNE 30, 1975

Monday June 30	PRESS PREVIEW: FALL AND WINTER COLLECTION	STAVROPOULOS (16 WEST 57TH STREET)	REGENCY HOTEL (PARK AVE. & 59TH ST)
4:00 P.M.	By invitation only.		
Beginning Monday June 30	OPENING OF HOLIDAY COLLECTION	LOOMTOGS BY MARIE YELJENIC	1407 BROADWAY SHOWROOM - 35TH FLOOR
Just Issued	By appointment. Contact: 354-2600.		
	SPRING 1976 HOSIERY COLORS	COLOR ASSOCIATION OF U.S. INC.	260 MADISON AVENUE
	Forecast colors for hosiery and related items for Spring 1976. By appointment. Contact: Ruth Maguire, MU 5-5881.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday July 1 11:00 A.M.	PREVIEW: AUTUMN AND WINTER COLLECTION Press show, by invitation only. Also, 3:00 P.M. for private clients; and Wed., July 2 at 11:00 A.M. By invitation. Contact: 688-4410.	ADOLFO	538 MADISON AVE. (54TH) SALON - 2ND FLOOR
July 2	11:00 A.M., ADOLFO (3rd show), 538 Madison Ave., 688-4410		
Wednesday July 2 4:00 P.M.- 6:00 P.M.	FABRIC STUDIO FOR SPRING 1976 Press opening of Trevira fabric studio, for Spring '76. By invitation. Contact: Ellen Sweeney, 869-3850.	HOECHST FIBERS (TREVIRA)	1515 BROADWAY LIBRARY - 31ST FLOOR
July 4	INDEPENDENCE DAY (Legal Holiday) - Friday		
Thursday July 10 9:15 A.M.	SPRING 1976 FABRIC PRESENTATION "It's A Cut-Up Party of Spring 1976 Fabric" -- Also, July 15, 16, 17, 29, 30, 31. Presentation at 9:30. By invitation. Contact: June Roche, 695-1200, ext. 435.	DEERING MILLIKEN	1045 SIXTH AVENUE THEATRE - 7TH FLOOR
Monday July 21- July 25	ITALIAN COUTURE SHOWINGS -- FALL AND WINTER Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928)	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME ITALY
Mon., July 21:	3:00 P.M.-Martieri; 4:00-Zingone; 5:00-(High Fashion Furs) Irione; 6:30-Di Lazzaro; 8:00-Brugnoli; 8:30-Franco		
Tues., July 22:	9:30 A.M.-(High Fashion Furs) Assunta; 11:00-Barocco; 12:00 Noon- Tita Rossi; 3:00 P.M.-Biki; 4:00-Fabiani; 5:00-Saga (High Fashion Furs); 6:30-Soldano; 8:00-Ripa; 8:30-Pellegrini, Tivioli		
Wed., July 23:	9:30 A.M.-Laug; 11:00-Ognibene Zendman; 12:00 Noon-Sarli; 4:00-Riva; 5:30-Tiziani; 6:30-Capucci; 8:00-Lancetti; 8:30-Balestra		
Thurs., July 24:	9:30 A.M.-Galitzine; 10:45-Fendi; 12:00 Noon-Sanlorenzo; 4:30-Centinaro; 6:00-Mila Schoen; 9:30-Valentino		
Fri., July 25:	12:30 P.M.-Walter Albini		
Saturday July 26- July 30	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W.Orange, New Jersey 07052 -- (201) 736-9100.		
Monday July 28- July 31	FALL AND WINTER COUTURE SHOWINGS IN PARIS: July 28, 10:30 A.M. - Dior; July 28, Cardin; July 29, 10:30 A.M. (Press) & 3:30 P.M. (Buyers) - Givenchy; July 30, 11:00 A.M. (Press) & 3:00 P.M. (Buyers) - St. Laurent. Additional dates will be published. Contact: Denise Dubois, Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44)		
Sunday Aug. 3- Aug. 6	SPRING/SUMMER 1976 SHOE COLLECTION By invitation. (In Paris, Sept. 6-7). Contact: 421-4250.	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Aug. 3- Aug. 5	FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms. Contact: Nat'l Shoe Retailers of America, 200 Madison Avenue - 686-7520.		
Aug. 3	RESORT COLLECTIONS IN MIAMI (Aug. 3-7)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 4 5:00 P.M. Cocktails & Screening	FILM PREVIEW: "THE WAY WE DRAW THEM IN" Private preview of film produced, written and directed by Doris A. Weston & exclusively for the Wohl Shoe Co. Showing fashion trends toward Spring 1976 and Wohl communication visuals. By invitation. (limited seating). Contact: PL 9-5844.	DORIS A. WESTON FOR THE WOHL SHOE CO.	LE BASEMENT 320 EAST 57TH STREET
Beginning Monday Aug. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Marilyn Pignoni, 736-8867.	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING: EARLY RESORT COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Aug. 4- Aug. 14	EARLY RESORT COLLECTION By appointment. Contact: Paul Scott, 265-2034; or (213) 623-8112.	ERNST STRAUSS	HOTEL GOTHAM SUITE 1801
Tuesday Aug. 5 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY AND EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	RESORT COLLECTION OF SWEATER KNITS Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Including Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: 594-5040.	JERRY FEDER FOR FRANCINE	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 524-3520.	TEAL TRAINA BY DONALD HOPSON	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: WI 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Aug. 7 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment -- showroom at Kreisler Group, 3rd floor, 221-0644.	RUFFINWEAR & RUFFINSPORT (550 SEVENTH AVENUE)	ESSEX HOUSE BALLROOM
Beginning Thursday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Aug. 10- Aug. 15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 11	HOLIDAY-RESORT LINGERIE MARKET WEEKS IN NEW YORK (Aug. 11-22)		
Monday Aug. 11- Aug. 22	OPENING OF HOLIDAY COLLECTION "Change" -- Holiday designs by Emilio Pucci, Margit Brandt, and Kay Unger. By appointment. Contact: 682-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY-PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		
Aug. 16	RESORT AND HOLIDAY COLLECTIONS IN DALLAS (Aug. 16-20)		
Wednesday Aug. 20 8:30 A.M.- 10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation. Contact: Susan Day at Celanese, 764-8377.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	RAINBOW ROOM 30 ROCKEFELLER PLAZA

Aug. 22 RESORT AND HOLIDAY COLLECTIONS IN LOS ANGELES (Aug. 22-26)  
 Aug. 22 INTERNATIONAL MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)  
 Aug. 23 RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)  
 Aug. 24 SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Aug. 24-26)  
 Aug. 30 SAMIA INTERNATIONAL MENSWEAR FAIR IN TURIN (Aug. 30-Sept. 2)  
 Aug. 31 MEN'S FASHION TRADE FAIR IN AMSTERDAM (Aug. 31-Sept. 2)  
 Sept. 1 LABOR DAY (Monday) - Legal Holiday  
 Tuesday SPRING AND SUMMER J. TIKTINER 530 SEVENTH AVENUE  
 Sept. 2- 1976 COLLECTION SHOWROOM - 6TH FLOOR  
 Sept. 19 By appointment. Contact: 391-1790.  
 Sept. 5 ROSH HASHONAH (Begin at sunset) -- first day Sat., Sept. 6  
 Sept. 5 SAMIA MENSWEAR FAIR IN TURIN (Sept. 5-8)  
 Sept. 6 S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960  
 Sept. 6 MICAM INTERNATIONAL SHOE & LEATHER FAIR IN MILAN (Sept. 6-9)  
 Sept. 6 INTERNATIONAL LEATHER WEEK IN PARIS (Sept. 6-9)  
 Sept. 7 IGEDO (106TH) IN DUSSELDORF (Sept. 7-10)  
 Sept. 8 RESORT COLLECTIONS IN NEW YORK (Sept. 8-19)  
 Tuesday SPRING FASHIONS GOVT. OF ISRAEL TRADE N.Y. HILTON HOTEL  
 Sept. 9- FROM ISRAEL IN N.Y. CENTER (111 WEST 40TH ST.) 6TH AVE. & 53RD ST.  
 Sept. 19 Leading Israeli manufacturers of fashions for women and men, showing new Spring-  
     Summer collections. Contact: Jerry Millman, 594-5215.  
 Sept. 12 PITTI UOMO (MEN'S RTW SHOW IN FLORENCE) (Sept. 12-15)  
 Sept. 15 YOM KIPPUR (Jewish Day of Atonement) - first day-Monday; begins sunset Sept. 14  
 Sept. 18 SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Sept. 18-21)  
 Sunday EXHIBITION OF EUROPEAN EUROPEAN FASHION FAIR N.Y. STATLER HILTON  
 Sept. 28- FASHIONS IN NEW YORK MEZZANINE (7TH AVE. & 33RD)  
 Oct. 1 Contact: Marilyn Frankel, Spencer & Rubinow, 445 Park Ave., 751-9050.  
 Oct. 1 SPRING READY-TO-WEAR SHOWINGS IN MILAN, ITALY (Oct. 1-3)  
 Oct. 3 SPRING READY-TO-WEAR AT COTE D'AZUR, FRANCE (Oct. 3-7)  
 Oct. 5 SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH (Oct. 5-9) (201) 653-3304  
 Oct. 9 SPRING READY-TO-WEAR IN CANNES (Oct. 9-13)  
 Oct. 12 SPRING READY-TO-WEAR SHOWINGS IN FLORENCE, ITALY (Oct. 12-16)  
 Oct. 18 PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22)  
 Oct. 22 FASHION FAIR IN LONDON (Oct. 22-24)